

## Online Seminar

# ‘Digital Reputation Building in Science’



Access 2 Perspectives

Online Communication, Science & International Affairs

October 16, 2020  
from 12:15 to 13:15  
Zoom meeting

[https://unibe-ch.zoom.us/j/96523168392?  
pwd=bmFQTmFzOHU4YXR1eFZmd1loL1FOdz09](https://unibe-ch.zoom.us/j/96523168392?pwd=bmFQTmFzOHU4YXR1eFZmd1loL1FOdz09)

Digital tools offer a variety of opportunities for research  
communication Online and globally.

During this seminar, we will highlight and discuss benefits of the  
digital era for the advancement of Science and a researcher’s  
reputation building, identify best practices for a strategic and time-  
efficient approach as well as highlight the importance of adequate  
licensing and other legal aspects involved.

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