



Seminar

‘Digital Reputation Building in Science’

Venue University of Bern, Switzerland

Date April 3, 2020

Duration 12:15 to 13.15 (1-hour)

Language English

Participants 20+

Location Seminar room, Gertrud-Woker-Strasse 5, 3012 Bern



1-hr seminar

The Academic Internet: Publishing, networking and presenting yourself online.

Digital tools offer a variety of opportunities for research communication online and globally. These can be utilized to reach a wider audience for your recent publications, to optimize visibility and perception of your online presence or to engage and network with scientists in your own or a related discipline, to mention a few. During this seminar, we will highlight and discuss benefits of the digital era for the advancement of Science and a researcher's reputation building, identify best practices for a strategic and time-efficient approach as well as sensitize for the importance of proper licensing and other legal aspects involved.

- Ask your questions before the seminar: https://board.net/p/unibe_reputation-building_2020

Methodology:

- Presenter input incl. results from the workshop (30 + 10 mins)
- Q&A + exchange of best practices (20 mins)
- Collaborative note taking on an etherpad